

# Anna Arca Photography

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This information sheet provides a brief description of the photography and consultancy services.

Please contact me for quotes and for any additional information in relation to your specific requirements.

## Photography services

### Setups

Depending on the type of subject and on the purpose of the produced images, the photography sessions can be organized using two different setups:

#### **a) High End digital photography setup**

This setup is based on a medium format kit (Phase One 645DF+) with a state of the art 60 Mpixels digital back (Phase One IQ260) that produces high resolution images of size up to 177MB.

With this setup, studio quality flash lights are installed, equipped with soft-boxes or polarizing filters depending on the work characteristics.

Flat work can be efficiently photographed on location installing the camera in a vertical setup - similar to a copy stand.

When photographing 3D work, a portable background holder can be set in a way to provide an even background to the subject.

Framed works that are displayed under glass are photographed using a specific lighting layout that will eliminate any reflection on the glass.

With this medium format setup, the camera is connected to a laptop, this allowing the client to see the produced images in real time.

Rates include:

- Transport (within London up to Zone 2)
- Images standard processing and colour balancing
- Images delivery on DVD or by file transfer
- Assistant fee

Discounts are available for services supplied to small independent galleries and directly to self-financed emerging artists.

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## **b) Digital SLR light setup**

This service is provided using a 24 Mpixels professional digital SLR. This kit is suitable for photographing at ambient light, especially for documenting installations, exhibitions and performances.

Rates includes

- Transport (within London up to Zone 2)
- Images standard processing and colour balancing
- Images delivery on DVD or by file transfer

## **Colour balancing**

Each image is colour balanced using a standard colour chart that is photographed as a reference with the artwork.

## **Images delivery**

Images are usually supplied in multiple formats according to the client requirements.

Full resolution TIF files (the Archival Master) will be provided beside smaller versions suitable for sharing and for web use.

The Archival Master images can be provided cropped or un-cropped, the colour chart can be included in the framing as a reference for printing jobs.

## **Images archiving**

If required the service will include free of charge backup archiving of the produced images for 2 years.

## **Invoicing**

The invoices are issued at the time the images are delivered and are payable within 30 days.

## **Rights**

All intellectual property rights for the images commissioned for documenting the artworks, artefacts, installations and performances vest automatically in the Client at the time the payment due to Anna Arca Photography is received.

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## Consultancy services

Thanks to several years of experience as Development Manager with the A Database project and more recently as Archivist with Project Art Works, bespoke consultancy services can be provided in the following areas:

- Digitization projects
- Archiving procedures
- Media preservation
- Database design and management
- Digital Asset Management systems
- Information architecture
- Project management